

## FOR IMMEDIATE RELEASE

November 13, 2012

### **GROUND BREAKS TO RAPID DEVELOPMENT AT OKOTOKS SALVAGE FACILITY**

#### **11,000 Square Foot Facility Expected to Increase Charitable Donations to Foothills Communities With More Recoverable & Resellable Goods**

Okotoks, Alberta, CANADA

The Foothills Recycling and Salvage Society (FRSS) is proud to announce the start of their new 11,000 sqft facility at the Okotoks Landfill. The hopes for the new building are to prevent all donated items, that currently sit outside in the elements, from getting damaged. This will generate more annual revenue and, in turn, boost our current capacity for annual charitable donations within the Foothills and assist in our operating costs.

A long time coming, the FRSS has been receiving feedback from customers for many years about expanding the facility and finding a way to keep usable items out of the elements. Over the past year and a half, The Foothills Regional Services Commission, a board consisting of members from the Towns of Turner Valley, Black Diamond, Okotoks, High River, Nanton and the MD of Foothills has been working closely with the FRSS to solidify funding for a new building. In August of 2012 the commission was able to provide financing of \$500,000 for the new facility in which the FRSS will be leasing.

On Thursday August 30th, 2012 the FRSS at the Okotoks landfill broke ground for a new 11,000 sq ft building. Within two weeks Encore had excavated the site and the new facility was erected by Integrity Post Structures. Currently, Rigid Foundations, our general contractor, is working to finalize all interior construction in hopes to get us into the facility by December 1, 2012

Leading into this new phase of our center there will be an exceptional amount of work to pack, move and restock the new building. The FRSS is looking for help from the 16th of November through the 30th inclusive. They are also currently in need of a good, safe, road worthy truck! Any year would do, though it must be mechanically sound. If anyone is interested in volunteering to help us complete this project or has an old truck to sell or give away, please contact FRSS directly at [www.foothillssalvagecenter.com](http://www.foothillssalvagecenter.com) or 403-648-3764.

## **For Media Inquiries or Further Information:**

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## **About Foothills Recycling and Salvage Society**

The Foothills Recycling and Salvage Society (FRSS) is a Not For Profit Society dedicated to keeping usable and recyclable items out of the landfill. In doing so the FRSS makes their items accessible through their facility: to purchase at an affordable price or free through programs such as the Family Resource center in Okotoks. The FRSS's goal is to help the residents of the Foothills area not only with affordable items but also through donations of proceeds to charitable organizations within the Foothills, annually.